iCavuti vaka-vanua

iCavuti vaka-vanua is a mobile application intended to assist individuals during Fijian cultural practices. In particular, Yaqona (Kava) pouring ceremonies. A Cavuti is a spoken acknowledgment performed at the beginning of the ceremony, this acknowledgment involves knowledge of chiefly titles and entities. These particular titles are dependent on the individuals who are present at each ceremony and their heritage origins. iCavuti assists by helping users generate a correct Cavuti through a GIS data mapping selection process that corresponds with chiefly origin data. The final result is a scripted Cavuti displayed upon the mobile device screen to be read aloud.

Traditionally, Fijians have had the knowledge used for a Cavuti Memorised, however, with the more recent movement of written text records, this knowledge has unfortunately been slowly dissolved over the years. iCavuti is a mobile app that will help preserve this knowledge that people can have at their fingertips. The data provided for this app, was supplied by iTaukeu Affairs.

A low-fidelity wireframe was used to test the user flow and determine functionality and usability. Once the low-fi wireframe was tested and discussed, design decisions could be made. This involved iconography, colour and typeface considerations and the presentation of information on the screen. The colors chosen for the app were inspired by traditional Fijian Masi (Fijian art) and reflect the cultural relevance of the app and the mana (spiritual significance) it possesses. An easily readable typeface was chosen based on the targeted audience; Fijian people of all ages. Iconography based on traditional motifs are being prepared alongside Fijian artists ensure design decisions are culturally accurate and appropriate.